

trackimo

Just track it



reddot winner 2021



Welcome to Trackimo

TRACKIMO - HOME OF THE WORLD'S **BEST-SELLING** SAFETY AND LOCATION PRODUCTS.

Using cutting edge technologies, combining GPS, WiFi, BLE, GSM, LTE and narrowband IOT connectivity with powerful mobile applications to make end to end tracking technology accessible to everyone in the world so they can keep track of their most precious possessions.

Over a decade as the #1 in safety tracking tech.

For over 10 years we've been making affordable, effective and easy to use products and services. We work with some of the most iconic brands to help millions of people and their pets across the globe.

2013

Company formed



Tracki

With over 1 million devices sold already and 1,000 units sold daily, Tracki has become the #1 product in its category and has been selected as an 'Amazon's Choice' product with over 30,000 positive reviews.

2020



Curve

Co-created with Vodafone as the Curve. Multiple award-winning personal tracker, selected as the Best Connected Consumer Device at MWC Barcelona's Glomo Awards.



Slim

Keep your bags, laptop case, briefcase or backpack safe on a daily basis and help prevent the loss or theft of luggage while traveling.



TrackiPro

Sensor hub for monitoring environmental conditions such as temperature, pressure and humidity.



Plus

Keep those most important to you safe – whether it be your keys, bag, laptop.



SOS Watch

A personal security device on your wrist for those vulnerable moments.

2023



NickWatch

The first connected smartwatch for kids that harnesses Trackimo's technology together with content by Paramount/ Nickelodeon encouraging independence, activity, communication and safety.



Trackipet

Curve re-imagined as TrackiPet. Key component in the movement to help bring all lost pets home.

Coming soon



TrackiKids

Keep track of your loved one with a discrete and simple to use device that easily fits into a backpack.



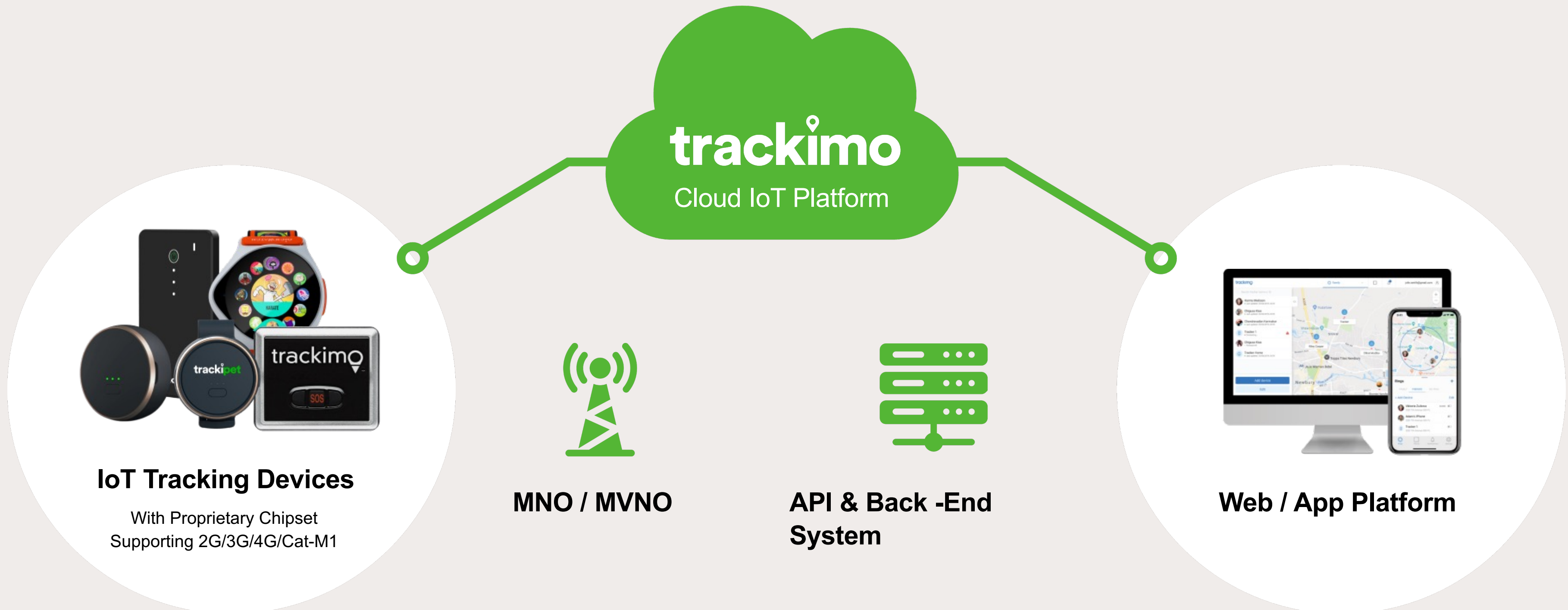
TrackiCycle

Keep tabs on your precious bicycle or scooter with a long lasting, secure tracking device.

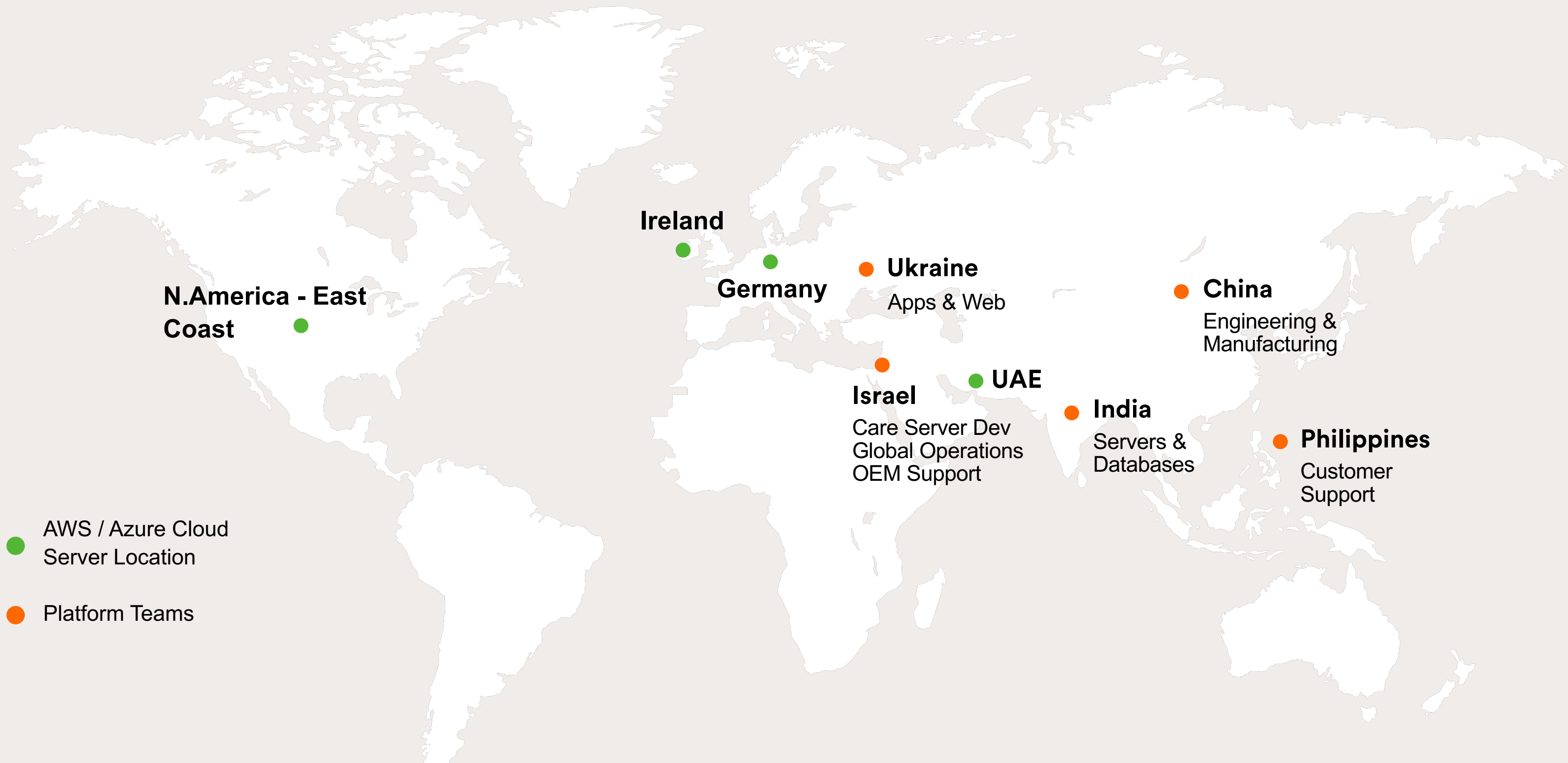


The Product Framework

A world-leading provider of **end-to-end IoT solutions** allowing people and businesses to stay connected to each other and to their valuable belongings.



Global IoT-Cloud Coverage



Sectors We Serve

For over a decade, we have been helping businesses keep track of what’s most important to them. We have embedded our technology into high-value industrial machinery, fleet management and logistics systems to drive efficiencies and deliver vital peace of mind around asset management.

Companies around the globe trust Trackimo’s tech to deliver time and time again.



TELECOM



LOGISTICS /
SUPPLY CHAIN



FLEET
MANAGEMENT



INDUSTRIAL
TOOLS



CONSTRUCTION



UTILITIE
S



FINANCE



SMART
CITIES



HEALTHCARE



AIRPORTS



RETAI
L

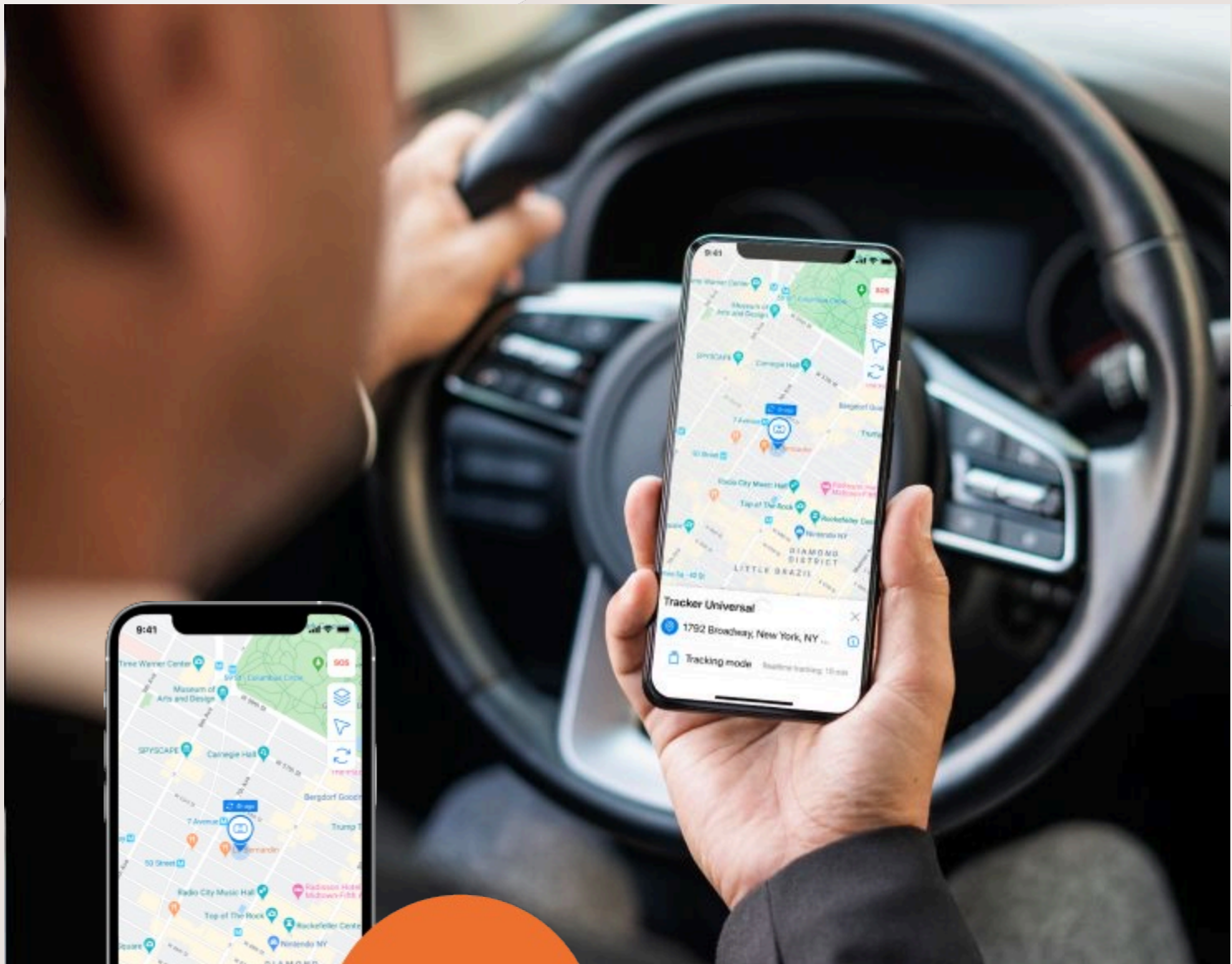


HOSPITALS

The Business model



HARDWARE



Data plan/
subscription
required

**SIMPLE AND INTUITIVE
APPS WITH SUBSCRIPTION**

Our Products

Tracki Universal tracker.

The sector champion: Ideal for vehicle tracking, general security, drones and much more...

Trusted by millions.

With over 1 million devices sold already and 500 units sold daily the Tracki has become the #1 product in its category and has been selected as an ‘Amazon’s Choice’ product with over 16,000 positive reviews.

★★★★★

Brilliant product!
Reviewed in the United Kingdom on 8 July 2023
Verified Purchase
Brilliant product & fantastic customer service! The tracker is ideal & the app is easy to use.

★★★★★

Works really well
Reviewed in the United Kingdom on 29 September 2023
Verified Purchase
Works very well, I can see my man no matter where he is

★★★★★

Absolute peace of mind by protecting my expensive e-bike.
Reviewed in the United Kingdom on 20 July 2023
Verified Purchase
I have no hesitation in giving this tracking device and the Tracki company a 5 star review.

★★★★★

Great Tracker
Reviewed in the United Kingdom on 9 August 2023
Verified Purchase
Brilliant product and very accurate, so easy to set up. I have hidden it in my car and I can see ewerywhere it goes, it is so small and the magnet it comes with makes it so easy to hide it in my car.



Tracki Universal Tracker 4G

Accurate

Real time, pinpoint accurate location tracking using cellular and GPS technology.

Lightweight

Only 42g

Waterproof

Include silicone cover.

Versatile

Multiple uses, accessories available for seamless vehicle integration.

Small

38mmx46mmx14mm

Dependable

Up to 6 days battery life.



TrackiPro 4G

A plug-and-play solution for heavy-duty industrial mobile asset tracking.

- 📍 Up-to 1 year of battery life.
- 📍 Sensor hub for monitoring environmental conditions such as temperature, pressure and humidity.
- 📍 Driver behaviour data including speed and movement and alerts.
- 📍 Replaceable battery pack for unbeatable extended life.
- 📍 Rugged construction.
- 📍 Pinpoint tracking accuracy with worldwide coverage.
- 📍 Upgradeable with additional sensors.



Slim 4G Tracker

Keep your bags, laptop case, briefcase or backpack safe on a daily basis and help keep track of your luggage while traveling.

- 📍 Built - in light sensor for alerts if belongings are tampered with.
- 📍 Receive alerts if belongings unexpectedly leave your perimeter.
- 📍 Track luggage from check-in to pick up with auto-flight mode.
- 📍 Ensure luggage arrives at destination.
- 📍 Extended battery life (up to 144 hours).
- 📍 Speed monitoring.



Trackimo Plus 4G.

The multi-purpose tracker.

Keep those most important to you safe - whether it be your keys, bag, laptop and even your pet.

- 📍 Granite and Grey colours.
- 📍 Small and lightweight.
- 📍 Key ring attachment.
- 📍 SOS panic button.
- 📍 2G and 4G connectivity.
- 📍 Originally created by Trackimo for Vodafone as the “Curve Tracker”.



B2B IOT Applications: Safeguarding enterprise equipment.

- 📍 Various B2B high-end equipment items are used in construction, industrial processing, mining etc.
- 📍 These items are expensive, and frequently moved between construction sites, or around industrial zones and buildings; many times even shipped by air. There many cases of equipment misplaced, lost or stolen.
- 📍 Trackimo provides customizable, integrated iot/gps modules that are installed inside such equipment, communicating with the internal processor, and providing connectivity to the operator's back-end system through trackimo's cloud-iot platwirm.



Leica Total Station

Remote tracking, locking, status monitoring and operational commands.



Sumitomo Optical Cable Splicer

Remote tracking, locking, status monitoring and operational commands.



Spartaco Huskie Tools

Remote tracking, duty cycle download, status monitoring and operational commands.

Trackimo Vehicle Accessories

WATERPROOF MAGNETIC CASE



- Up to 6 times more battery life
- Waterproof container
- Industrial strength magnetic attachment – simply fixes to vehicles, farm equipment etc

VEHICLE BATTERY CONNECTION KIT



- Power stabilizer and regulator to ensure constant power supply and optimal performance for the Tracki device.
- continuous charging and operating of the Tracki universal Tracker
- 12-24 Volt to Micro USB
- Wiring kit included

Trackipet Pet Tracker

Community-driven mobile app and tracking device for dogs. Free app, available to friends, family and neighbors who can be mobilized to join the search should you lose your pet to help bring them home fast.

Accurate

Real time, pinpoint accurate location tracking 24/7 using cellular and GPS technology with global roaming.

Lightweight

Only 1.05 oz / 30g

Waterproof

IP67 in up to 1m of water

Comfortable

Easy-fit collar clip and holder

Small

1.65 inch diameter, 0.647 inches thick (42mm, 16.4mm)

Dependable

Up to 5 days battery life between charges (depending on user settings).



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Trackipet App: Simple set-up, FREE app - iOS, Android

Fast

Build your pets individual profile in the free Trackipet app in <5 minutes.

Simple

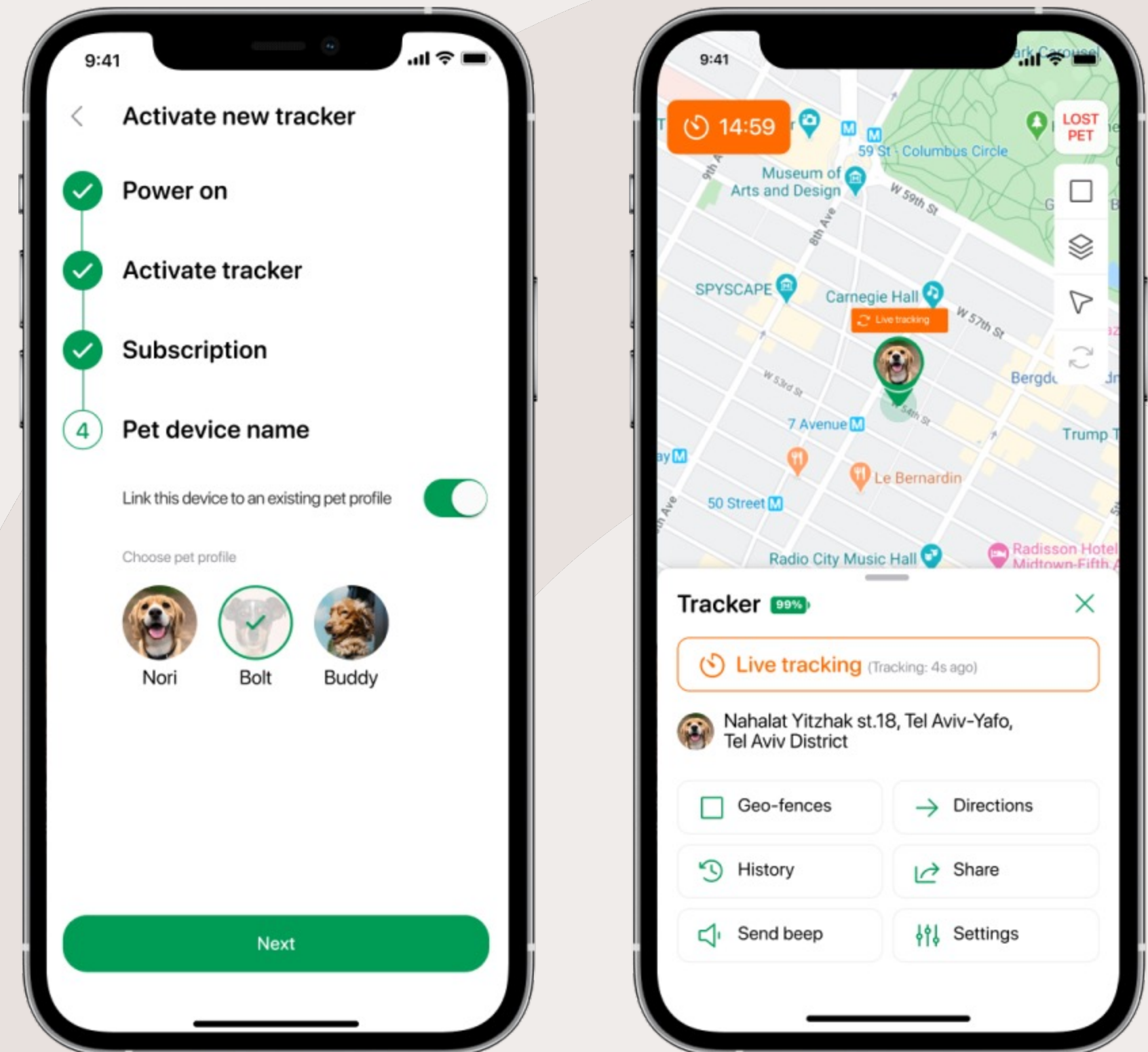
Easy customization of pet-centric tips and resources.

Personalize

Set up your geofence and easily share with friends and family around the corner or around the world ready to activate.

Join in

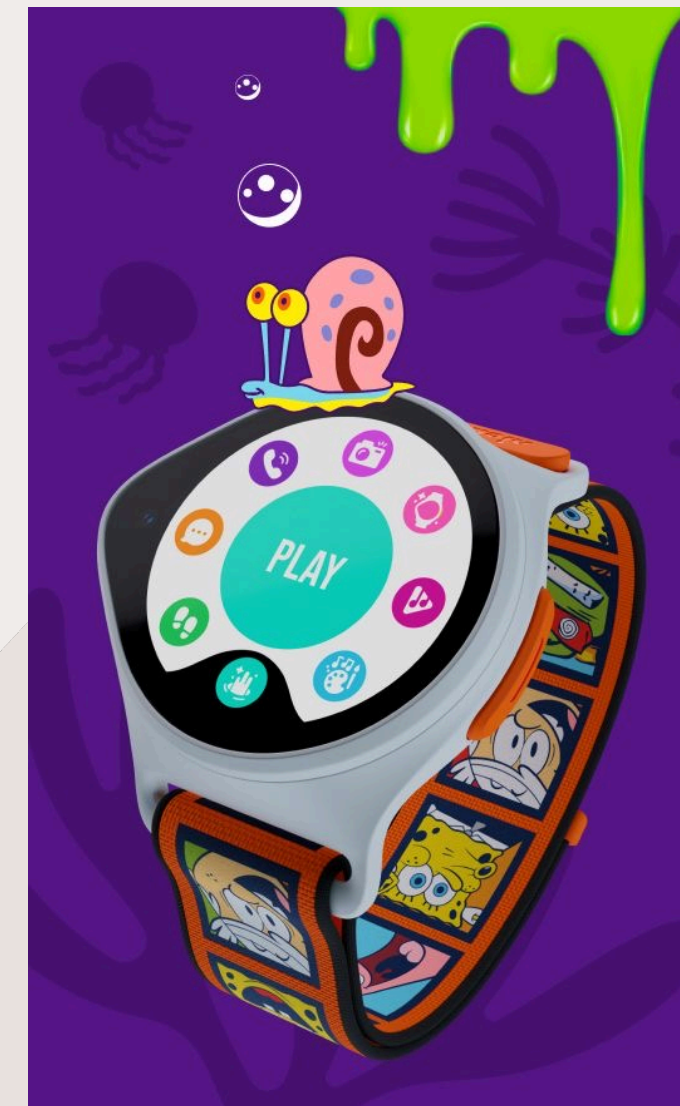
Join local communities and create your own groups.





The revolutionary premium smartwatch for kids aged 5 to 10.

- Developed under a unique licence agreement from Paramount, owner of the Nickelodeon worldwide franchise for children entertainment.
- Multiple games based on motion, sounds, activity encouraging capabilities and imagination.
- Parent app for safekeeping of the children, secure communication through voice, chat, visual messaging.
- Emergency alerts.
- Launched in UK in 2024 partnering with The SpongeBob Musical.
- Launched in Israel, and coming up Spain, Germany, Ireland and more.



Thank you!

Contact Us

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